



2025 Page International Exchange



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Sarah is the Chief Corporate Affairs Officer at Randstad, the world's leading talent company, where she leads integrated communications and public affairs across 39 markets globally. She began her career in communications consulting at Hill & Knowlton in Sydney, Australia, before spending more than 15 years at Royal Philips in various leadership roles. She has extensive experience leading organizations through times of significant change and

transformation, including crises, divestitures, mergers and acquisitions. She has lived and worked across Asia Pacific, Europe, North America, and the Middle East.

She is an active member and the Netherlands co-chair of the Page Society, the world's leading professional association for senior communications professionals executives. She is a passionate mentor to the next generation of aspiring communications leaders through the UNFOLD movement, supporting them to make a lasting impact in their organizations and communities through their work.

Sarah studied political science at Cornell University and has an MBA from the Australian Graduate School of Management. Sarah is a citizen of Australia, the US and the Netherlands where she lives with her husband and two children.